

1 of 2

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

 $SC = *$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	6A-7A	ACTION NWS@6AM<	:30	\$600.00	10/24-10/24	1	1	1	\$600.00	
	2	W	7A-9A	GD MRN AMR-ABC<	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
	4	W	11A-12P	ACTN NEWS@11AM<	:30	\$400.00	10/24-10/24	1	1	1	\$400.00	
	5	W	4P-5P	JUDGE JUDY R<	:30	\$450.00	10/24-10/24	1	1	1	\$450.00	
	6	W	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/24-10/24	1	1	1	\$900.00	
	7	W	6P-7P	NEWS	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	8	W	730P-8P	MILLIONAIRE<	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	10	W	11P-1135P	NEWS	:30	\$1,000.00	10/24-10/24	1	1	1	\$1,000.00	
	11	W	8P-9P Buyline Comment: MIDDLE/NEIGHBORS		:30	\$3,000.00	10/24-10/24	2	1	2	\$6,000.00	
	12	W	1135P- 1205A Buyline Comment: NIGHTLINE		:30	\$900.00	10/24-10/24	1	1	1	\$900.00	

Station	KTNV-TV LAS VEGAS, NV				Agency	() GMMB				Rep Firm				
Advertiser	() .DCCC/HORSFORD					3050 K ST NW				Sales Office () PHILADELPHIA				
Product	DCCC/HORSFORD					WASHINGTON, DC 20007				Salesperson () ANJIE BRADY				
Estimate#	2209				Agency C/P1/P2/E	143/149/2209								
Buyer	Jesse Demastrie				Flight Dates	10/24/2012 - 10/24/2012				Salesperson Phone#	215-567-6005			
Phone#					Hiatus Weeks					Salesperson FAX#	215-567-5938			
Fax#														
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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---REPORT TOTALS---

Report Totals: 11 / \$12,900.00

---SALES MONTHLY TOTALS---

Oct 12: 11 / \$12,900.00
Sales Totals: 11 / \$12,900.00
Station Totals: 11 / \$12,900.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$53,750	KBLR	0%	KLAS	23%	KSNV	19%	KTNV	24%	KTUD	0%
		KVCW	3%	KVMY	8%	KVVU	23%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE